



PIA

Furniture



 **versa**[®]
concepto

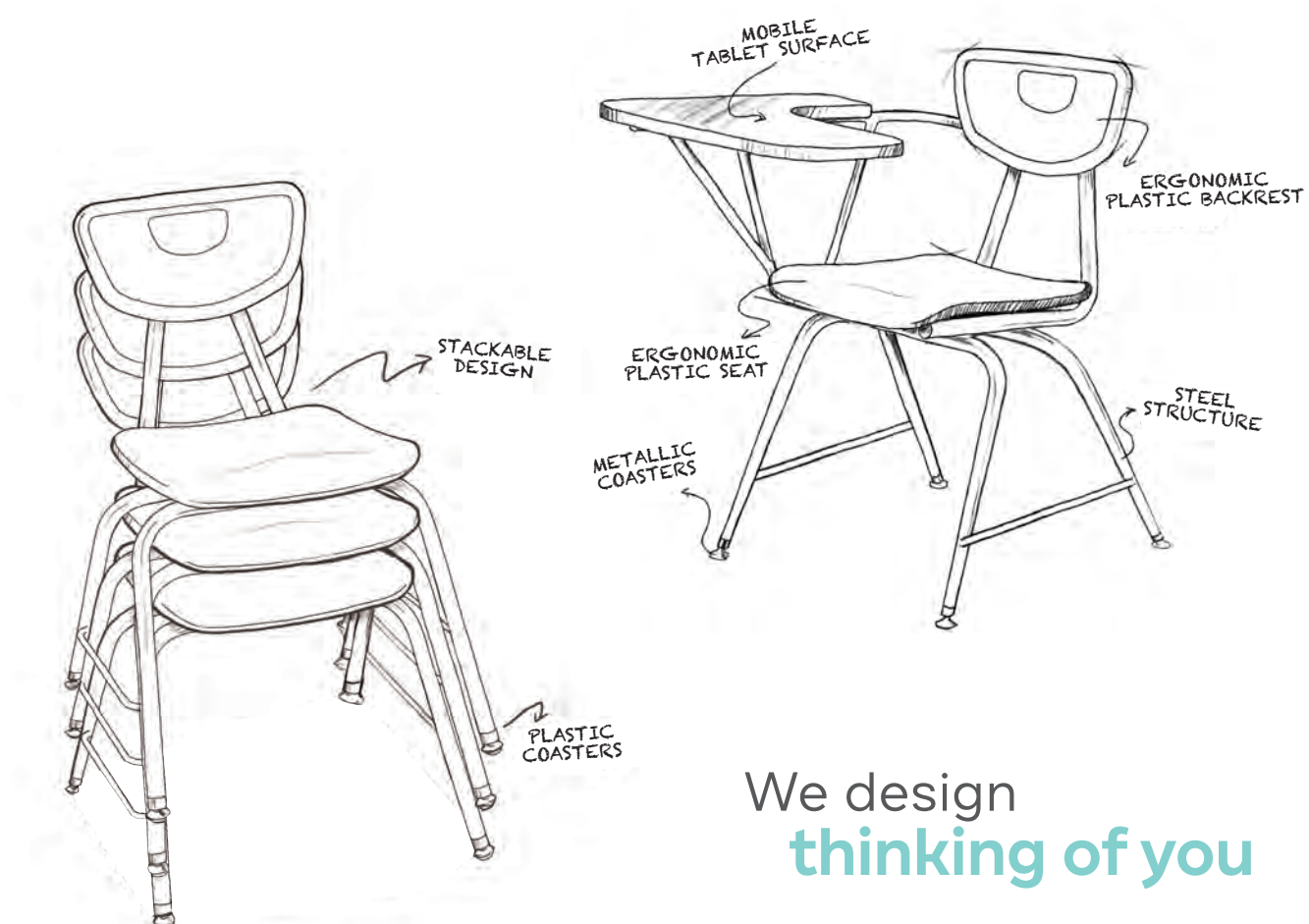
Education is the key to a better future, considering collaboration, technology and creative thinking as main elements to design learning spaces.



Education

DESIGN MATTERS.

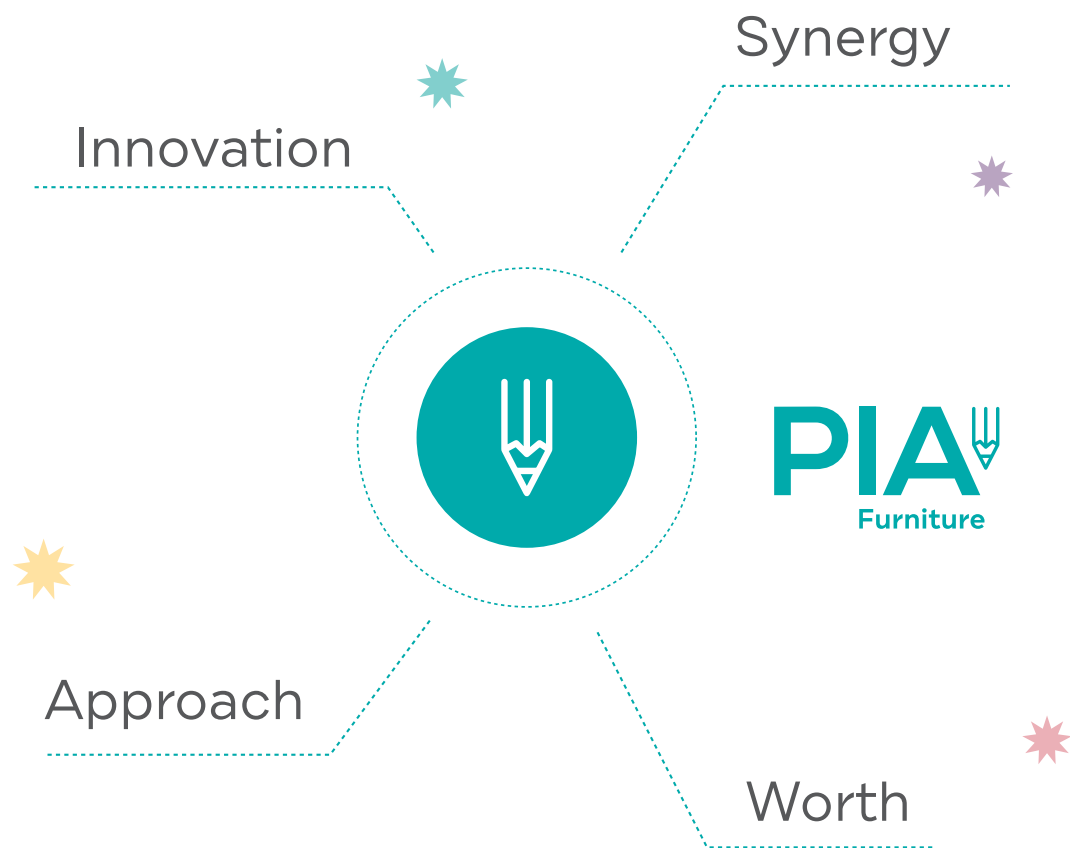
Being leaders in the market represents great challenges, our experience and path taken keep us at the forefront and in each of our products we reflect our knowledge and commitment to continue delivering unique experiences. Our team of engineers and designers collaborate with the mission of developing customized solutions on a small and large scale that meet high standards of quality, aesthetics and sustainability, because at Versa Concepto we believe that good design matters.



We design
thinking of you

Awakening creativity

Our new generation of school furniture is characterized by blow molding technology with interior reinforcements that achieves an ergonomic and original design. We range from chairs to tables and benches, ideal for all types of learning. PIA is a line that seeks the optimization of its materials and components to facilitate learning, comfort and health for adults and children. In addition, we have a large network of distributors throughout the country, which allow us to always be closer to you, to be precise and timely in the delivery of your products in the time and manner you need. Today our experience and path taken make the difference, and at Versa Concepto we put our years of work and research at your disposal to provide you with the best of experiences.



Why choose PIA?

Innovative Design

Design of comfortable furniture, with organic and ergonomic shapes with blow molding technology to achieve a healthy experience.



Quality & Durability

Chairs, desks and tables with reinforcing ribs that prevent deformation of products and improve posture.



Tailored to you

A wide color palette, finishes and materials to shine in any environment.



Versa Concepto Experience

More than 16 years of experience support us, we are the leading Mexican company with national and international projects.



Long term vision

Thanks to our versatility, great engineering and design team, we guarantee products that solve real needs.



Warranty

The Versa Concepto warranty offers a 10-year warranty against manufacturing defects.







Chair

PIA-201*

PIA'S ICONIC CHAIR IS INSPIRED BY CLASSIC, PRACTICAL AND LONG-LASTING EDUCATIONAL FURNITURE.

IT HAS A TUBULAR STEEL FRAME, SEAT AND BACKREST CREATED IN A BLOW MOLDING PROCESS AVAILABLE IN A WIDE VARIETY OF COLORS.

Available legs

- 1" ROUND TUBE
- 3/4" ROUND TUBE
- 1" ROUND TUBE TAPERED LEGS

Color in tubular structure

- GREY
- BLACK
- CHROME*

Also available as

- BOOK BASKET
- PLASTIC REGATONS TO THE COLOR OF THE SEAT
- METALLIC REGATONS
- METAL RODS FOR TAPERED LEG

Color on seats & backrests

- RED
- TANGERINE
- YELLOW
- LIME GREEN
- TURQUOISE
- CAPRI BLUE
- NAVY BLUE
- VIOLET
- GRAY
- DARK GRAY
- WHITE



SEAT HEIGHT 17 1/2" 15 1/2" 13 1/2" 11 1/2"

*Ask for code and price



Desks

PIA-447L*

PIA DESKS OFFER A CHOICE OF A FIXED OR REMOVABLE PALLET-TYPE WORK SURFACE IN GRAY BLOW MOLDING OR HIGH-PRESSURE LAMINATE THAT IS COMBINED WITH A TUBULAR STEEL STRUCTURE CHAIR, PALLET SEAT AND BACKREST CREATED IN A BLOW MOLDING PROCESS AVAILABLE IN A WIDE RANGE OF OPTIONS. VARIETY OF COLORS.

Available legs

- 1" ROUND TUBE
- 3/4" ROUND TUBE
- 1" ROUND TUBE TAPERED LEGS

Color in tubular structure

- GREY
- BLACK
- CHROME*

Also available as

- BOOK BASKET
- UNIVERSAL BLOW MOLDING PALETTE
28mm Light gray color
- UNIVERSAL HPL PALETTE 19mm
COLORS AVAILABLE IN HPL,
WHITE, GRAY OR BLACK
- 19mm LAPTOP PALETTE
COLORS AVAILABLE IN HPL
WHITE, GRAY OR BLACK

**Fixed pallet must be quoted separately

*Ask for code and price

Color on seats & backrests

- RED
- TANGERINE
- YELLOW
- LIME GREEN
- TURQUOISE
- CAPRI BLUE
- NAVY BLUE
- VIOLET
- GRAY
- DARK GRAY
- WHITE



SEAT HEIGHT

17 1/2"

15 1/2"

13 1/2"



Bench tables

PIA-605L

THE PIA BENCH TABLES OFFER A GRAY BLOW MOLDING COVER WITH AN ERGONOMIC DESIGN AND A CASCADING EDGE WITH A TUBULAR STEEL CHAIR STRUCTURE, SEAT AND BACKREST CREATED IN A BLOW MOLDING PROCESS. AVAILABLE IN A WIDE VARIETY OF COLORS.

Available Legs

- 1" ROUND TUBE
- 1" TAPERED LEGS ROUND TUBE

Color in tubular structure

- GREY
- BLACK
- CHROME*

Also Available with

- WITH OR WITHOUT BASKET
- BLOW MOLDING COVER 28mm 60X50cm Light grey color

Color on seats & backrests



SEAT HEIGHT 17 1/2" 15 1/2" 13 1/2"

*Ask for code and price



Individual table

TABLE: PIA-813 · CHAIR: PIA-147

THE PIA INDIVIDUAL TABLE HAS A RECTANGULAR WORK SURFACE CREATED IN A 60X50 CM BLOW MOLDING PROCESS AND AN ERGONOMIC DESIGN WITH A WATERFALL EDGE THAT HELPS STUDENTS MAKE THE MOST OF LEARNING SPACES AND THE DIFFERENT CURRENT STUDY METHODS. INCLUDES A SPECIAL SLOT FOR PENCILS.
*OPTION WITH REMOVABLE BASKET.

Available Legs

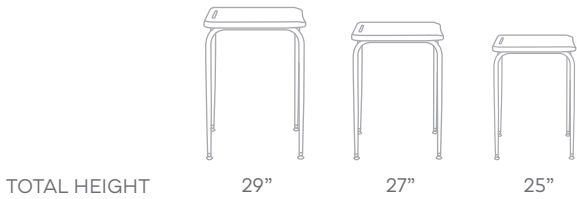
- 1" ROUND TUBE
- 1" SQUARE TUBE
- 1" TAPERED LEGS ROUND TUBE

Color in tubular structure

- GREY
- BLACK
- CHROME*

Also Available with

- DOUBLE FRONT REINFORCEMENT
- FIXED FRONT METAL PRIVACY PANEL
- BLOW MOLDING COVER 28mm 60x50cm Light Grey Color.



*Ask for code and price



Binary table

TABLE: PIA-879 · CHAIR: PIA-147

THE PIA BINARY TABLE HAS A WORK SURFACE CREATED IN BLOW 120 X 50 CM MOLDING AND ERGONOMIC DESIGN WITH A CASCADE EDGE THAT ALLOWS THE STUDENTS STIMULATE COLLABORATIVE WORK. INCLUDES A SPECIAL SLOT FOR PENCILS.
*OPTION WITH REMOVABLE BASKET.

Available Legs

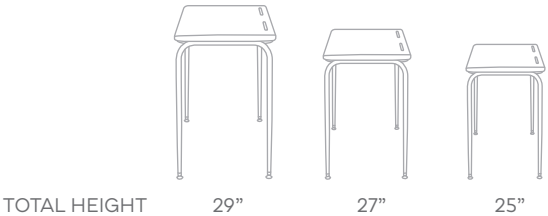
- 1" ROUND TUBE
- 1" SQUARE TUBE
- 1" TAPERED LEGS ROUND TUBE

Color in tubular structure

- GREY
- BLACK
- CHROME*

Also Available with

- DOUBLE FRONT REINFORCEMENT
- METAL PRIVACY PANEL FIXED FRONT
- BLOW MOLDING COVER 28MM 120X50cm Light grey color



*Ask for code and price



Preschool tables

TABLE: PIA-1010 · CHAIR: PIA-101

PRESCHOOL TABLES PROVIDE AN ALL-PURPOSE WORK TABLE AND SPACES SUCH AS CLASSROOMS AND WORKSHOPS. THEY CAN BE EASILY ADAPTED FOR SMALL WORK TEAMS AND EVEN INDIVIDUAL LEARNING SESSIONS. IT FEATURES A KIDNEY-STYLE SURFACE WITH HIGH-PRESSURE LAMINATE THAT IS EASY TO CLEAN.

Available Legs

- Round tube 2"

Color in tubular structure

- GREY
- BLACK
- CHROME*

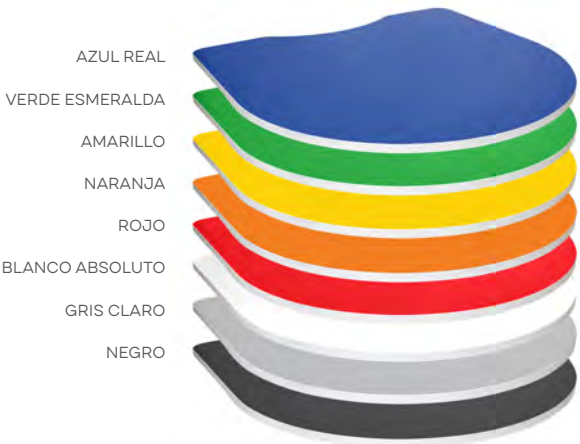
Colors in plastic regatons

- GREY
- BLACK

Available Covers

- ERGONOMIC
- CIRCULAR

Color in covers and edges



*Ask for code and price



Benches

3 SEATS: PIA-1503 · 4 SEATS: PIA-1504

OUR WAITING BENCHES HAVE A VARIETY OF OPTIONS TO ACCOMMODATE CONFIGURATIONS FOR TWO TO FOUR PEOPLE. SEAT AND BACKREST CREATED IN A BLOW MOLDING PROCESS AVAILABLE IN A WIDE VARIETY OF COLORS THAT OFFER MAXIMUM COMFORT.

Available Legs

- ROUND TUBE 2"

Color in tubular structure

- GREY
- BLACK
- CHROME*

Colors in plastic regatons

- GREY
- BLACK

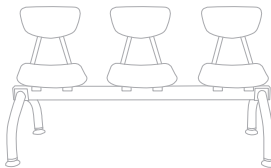
Option with table



AVAILABLE WITH 2 SEATS WITH TABLE AND 3 SEATS WITH TABLE.

Color on seats & backrests

- RED
- TANGERINE
- YELLOW
- LIME GREEN
- TURQUOISE
- CAPRI BLUE
- NAVY BLUE
- VIOLET
- GRAY
- DARK GRAY
- WHITE



SEAT HEIGHT 17 1/2"

*Ask for code and price



CODING

Chairs

WITH BASKET	3/4" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
11 1/2"	PIA-101	PIA-121			
13 1/2"	PIA-103	PIA-123	PIA-113	PIA-133	PIA-143
15 1/2"	PIA-105	PIA-125	PIA-115	PIA-135	PIA-145
17 1/2"	PIA-107	PIA-127	PIA-117	PIA-137	PIA-147
11 1/2"	PIA-101L	PIA-121L			
13 1/2"	PIA-103L	PIA-123L	PIA-113L	PIA-133L	PIA-143L
15 1/2"	PIA-105L	PIA-125L	PIA-115L	PIA-135L	PIA-145L
17 1/2"	PIA-107L	PIA-127L	PIA-117L	PIA-137L	PIA-147L

SEAT HEIGHT

17 1/2" 15 1/2" 13 1/2" 11 1/2"

Desks

BLOW MOLDING PALETTE 28mm FIXED WELDED PALETTE HOLDER

WITH BASKET	3/4" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
13 1/2"	PIA-303	PIA-323	PIA-313	PIA-333	PIA-343
15 1/2"	PIA-305	PIA-325	PIA-315	PIA-335	PIA-345
17 1/2"	PIA-307	PIA-327	PIA-317	PIA-337	PIA-347
13 1/2"	PIA-303L	PIA-323L	PIA-313L	PIA-333L	PIA-343L
15 1/2"	PIA-305L	PIA-325L	PIA-315L	PIA-335L	PIA-345L
17 1/2"	PIA-307L	PIA-327L	PIA-317L	PIA-337L	PIA-347L

SEAT HEIGHT

17 1/2" 15 1/2" 13 1/2"

Desks

BLOW MOLDING PALETTE 28mm FIXED WELDED PALETTE HOLDER

WITH BASKET	3/4" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
13 1/2"	PIA-303S	PIA-323S	PIA-313S	PIA-333S	PIA-343S
15 1/2"	PIA-305S	PIA-325S	PIA-315S	PIA-335S	PIA-345S
17 1/2"	PIA-307S	PIA-327S	PIA-317S	PIA-337S	PIA-347S
13 1/2"	PIA-303LS	PIA-323LS	PIA-313LS	PIA-333LS	PIA-343LS
15 1/2"	PIA-305LS	PIA-325LS	PIA-315LS	PIA-335LS	PIA-345LS
17 1/2"	PIA-307LS	PIA-327LS	PIA-317LS	PIA-337LS	PIA-347LS

SEAT HEIGHT

17 1/2" 15 1/2" 13 1/2"

UNIVERSAL HPL PALETTE 19mm REMOVABLE PALETTE HOLDER

WITH BASKET	3/4" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
13 1/2"	PIA-303P	PIA-323P	PIA-313P	PIA-333P	PIA-343P
15 1/2"	PIA-305P	PIA-325P	PIA-315P	PIA-335P	PIA-345P
17 1/2"	PIA-307P	PIA-327P	PIA-317P	PIA-337P	PIA-347P
13 1/2"	PIA-303LP	PIA-323LP	PIA-313LP	PIA-333LP	PIA-343LP
15 1/2"	PIA-305LP	PIA-325LP	PIA-315LP	PIA-335LP	PIA-345LP
17 1/2"	PIA-307LP	PIA-327LP	PIA-317LP	PIA-337LP	PIA-347LP

SEAT HEIGHT

17 1/2" 15 1/2" 13 1/2"

BLOW MOLDING PALETTE 28mm REMOVABLE PALETTE HOLDER

WITH BASKET	3/4" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
13 1/2"	PIA-303SP	PIA-323SP	PIA-313SP	PIA-333SP	PIA-343SP
15 1/2"	PIA-305SP	PIA-325SP	PIA-315SP	PIA-335SP	PIA-345SP
17 1/2"	PIA-307SP	PIA-327SP	PIA-317SP	PIA-337SP	PIA-347SP
13 1/2"	PIA-303LSP	PIA-323LSP	PIA-313LSP	PIA-333LSP	PIA-343LSP
15 1/2"	PIA-305LSP	PIA-325LSP	PIA-315LSP	PIA-335LSP	PIA-345LSP
17 1/2"	PIA-307LSP	PIA-327LSP	PIA-317LSP	PIA-337LSP	PIA-347LSP

SEAT HEIGHT

17 1/2" 15 1/2" 13 1/2"

Desks

LAPTOP PALLET IN HPL 19mm REMOVABLE PALLET HOLDER.

	¾" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
WITH BASKET					
13 1/2"	PIA-303T	PIA-323T	PIA-313T	PIA-333T	PIA-343T
15 1/2"	PIA-305T	PIA-325T	PIA-315T	PIA-335T	PIA-345T
17 1/2"	PIA-307T	PIA-327T	PIA-317T	PIA-337T	PIA-347T
13 1/2"	PIA-303LT	PIA-323LT	PIA-313LT	PIA-333LT	PIA-343LT
15 1/2"	PIA-305LT	PIA-325LT	PIA-315LT	PIA-335LT	PIA-345LT
17 1/2"	PIA-307LT	PIA-327LT	PIA-317LT	PIA-337LT	PIA-347LT



LAPTOP PALLET IN HPL 19mm FIXED WELDED PALLET HOLDER

	¾" ROUND TUBE CHAIRS		1" ROUND TUBE CHAIR		1" TAPERED LEGS ROUND TUBE CHAIR
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON	METAL REGATON
WITH BASKET					
13 1/2"	PIA-303ST	PIA-323ST	PIA-313ST	PIA-333ST	PIA-343ST
15 1/2"	PIA-305ST	PIA-325ST	PIA-315ST	PIA-335ST	PIA-345ST
17 1/2"	PIA-307ST	PIA-327ST	PIA-317ST	PIA-337ST	PIA-347ST
13 1/2"	PIA-303LST	PIA-323LST	PIA-313LST	PIA-333LST	PIA-343LST
15 1/2"	PIA-305LST	PIA-325LST	PIA-315LST	PIA-335LST	PIA-345LST
17 1/2"	PIA-307LST	PIA-327LST	PIA-317LST	PIA-337LST	PIA-347LST



Desk

WITH RECTANGULAR COVER 60X50CM IN 28MM BLOW MOLDING

	¾" ROUND TUBE CHAIRS	1" ROUND TUBE CHAIR
	METAL REGATON	METAL REGATON
WITH BASKET		
13 1/2"	PIA-603	PIA-613
15 1/2"	PIA-605	PIA-615
17 1/2"	PIA-607	PIA-617
13 1/2"	PIA-603L	PIA-613L
15 1/2"	PIA-605L	PIA-615L
17 1/2"	PIA-607L	PIA-617L



Individual Tables

WITH 60X50cm RECTANGULAR COVER IN 28mm BLOW MOLDING

	1" SQUARE TUBE TABLE	ROUND TUBE TABLES WITH DOUBLE FRONT REINFORCEMENT		
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON
25"	PIA-801	PIA-804	PIA-811	PIA-821
27"	PIA-802	PIA-805	PIA-812	PIA-822
29"	PIA-803	PIA-806	PIA-813	PIA-823

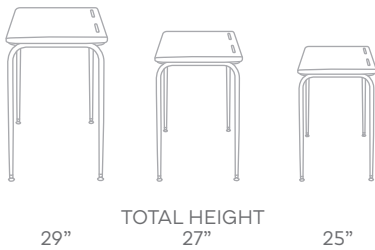


	ROUND TUBE TABLES WITH FIXED FRONT METAL PRIVACY PANEL	ROUND TUBE TABLES TAPERED LEGS WITH DOUBLE FRONT REINFORCEMENT	ROUND TUBE TABLES TAPERED LEGS WITH FIXED METAL PRIVACY PANEL	
	PLASTIC REGATON	METAL REGATON	METAL REGATON	METAL REGATON
25"	PIA-817	PIA-827	PIA-831	PIA-837
27"	PIA-818	PIA-828	PIA-832	PIA-838
29"	PIA-819	PIA-829	PIA-833	PIA-839

Binary tables

WITH RECTANGULAR COVER 120X50cm IN 28mm BLOW MOLDING

	1" SQUARE TUBE TABLE	ROUND TUBE TABLES WITH DOUBLE FRONT REINFORCEMENT		
	PLASTIC REGATON	METAL REGATON	PLASTIC REGATON	METAL REGATON
25"	PIA-841	PIA-844	PIA-851	PIA-861
27"	PIA-842	PIA-845	PIA-852	PIA-862
29"	PIA-843	PIA-846	PIA-853	PIA-863



	ROUND TUBE TABLES WITH FIXED FRONT METAL PRIVACY PANEL	1" ROUND TUBE TABLES TAPERED LEGS WITH DOUBLE FRONT REINFORCEMENT	1" ROUND TUBE TABLES TAPERED LEGS WITH FIXED METAL PRIVACY PANEL	
	PLASTIC REGATON	METAL REGATON	METAL REGATON	METAL REGATON
25"	PIA-857	PIA-867	PIA-871	PIA-877
27"	PIA-858	PIA-868	PIA-872	PIA-878
29"	PIA-859	PIA-869	PIA-873	PIA-879

Benches

1" TUBE CHASSIS 2" TUBE LEGS

2-SEATER BENCH	PIA-1502
3-SEATER BENCH	PIA-1503
4-SEATER BENCH	PIA-1504
2-SEATER BENCH WITH TABLE	PIA-1503M
3-SEATER BENCH WITH TABLE	PIA-1504M



Preschool Table

2" TUBE LEGS PAINTED PLASTIC TIPS

ERGONOMIC PRESCHOOL TABLE	PIA-1010
CIRCULAR PRESCHOOL TABLE	PIA-1010C



Accessories

PIA-CI1	CANASTILLA DESMONTABLE EN REDONDO SÓLIDO PULIDO PARA MESAS INDIVIDUALES DE TUBO CUADRADO Y TUBO REDONDO
PIA-CI2	CANASTILLA DESMONTABLE EN LÁMINA PARA MESAS INDIVIDUALES DE TUBO CUADRADO Y REDONDO *TROQUEL PERSONALIZADO CON LOGOTIPO (CONSULTAR FACTIBILIDAD)
PIA-CB1	CANASTILLA DESMONTABLE EN REDONDO SÓLIDO PULIDO PARA MESAS BINARIAS DE TUBO REDONDO
PIA-CB2	CANASTILLA DESMONTABLE EN LÁMINA PARA MESAS BINARIAS DE TUBO REDONDO *TROQUEL PERSONALIZADO CON LOGOTIPO (CONSULTAR FACTIBILIDAD)
PIA-STPF	SET DE HERRAJES PARA HACER PALETA FIJA SIN ABATIMIENTO (1 SET POR PUPITRE)
PIA-PR1R	PERSONALIZACIÓN CON LOGOTIPO EN RESPALDO DE SILLAS, PUPITRES O MESABANCOS *CONSULTAR FACTIBILIDAD DE LOGOTIPO (APLICA VOLUMEN MÍNIMO DE 500 PZAS)
PIA-PR2C	PERSONALIZACIÓN CON LOGOTIPO EN CUBIERTA BINARIA *CONSULTAR FACTIBILIDAD DE LOGOTIPO (APLICA VOLUMEN MÍNIMO DE 500 PZAS)



YOUR FURNITURE SOLUTION



Versa Concepto, Design Matters.

In this concept we focus on manufacturing school furniture of the highest quality for adaptable educational spaces. We understand that each student connects and interacts differently with their environment and that is why we are dedicated to finding the perfect solution for your learning spaces.

SEARCH OUR NETWORK OF DISTRIBUTORS

www.versaconcepto.com



CERTIFIED ORGANIZATION



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2013CRE-188

